

# Annual Conference



## Digital Awareness in BSO Schools

The 2017 AoBSO Annual Conference is designed to debate the issues around digital awareness in BSO schools while inspiring those who lead member schools. The 2017 programme remains firmly grounded in school to school discussion but is enhanced by world class keynote input from the following organisations:

### Digital Awareness UK

Digital Awareness UK was founded by award winning social media lovers Emma and Charlotte Robertson. One is a YouTuber, who's digital following led her to deliver TV documentaries and work with online influencers such as Zoella, the other has managed brands such as Barclays, Dove and Coke on social media.

Their love for technology coupled with their passion for combatting issues such as cyberbullying, sexting and addiction led them to create Digital Awareness UK. Today they have a team of tech savvy bloggers, hackers, YouTubers and developers who are on the ground in schools every day inspiring young people to be safe and responsible online.

### Interactive Schools

Interactive Schools are firmly established in providing digital support for BSO schools. Through his session at conference Simon Noakes will offer top tips on how you can make your school stand out from the crowd.

### Mark Russell – Brilliant Leadership

As one of the region's leading Executive Coaches with an expertise in emotional intelligence, strengths at work, action learning-styled mastermind groups, and facilitation, Mark Russell regularly speaks at events, business seminars and conferences as well as providing executive coaching to CEOs and organisational leaders.

Each of us has our own unique strengths, abilities, and skills that allow us to shine and deliver exceptional results. But do you understand and build upon your strengths and how do inspire others to do the same? Understanding and applying your strengths will help you to improve your performance, confidence, and engagement.

**Book your place at the AoBSO Conference by completing the application form overleaf.**

**19-21 November 2017**

**St Pancras Renaissance Hotel  
London**

### Who should attend

Owners, CEOs, Principals and Leaders of BSO accredited schools worldwide

### A venue delegates deserve

Housed in one of London's most iconic buildings, the St. Pancras Renaissance Hotel London provides a five-star backdrop for our event. The historic hotel, originally designed by famed architect George Gilbert Scott, first opened its doors as the Midland Grand in 1873. From the striking grand staircase to its awe-inspiring lobby, the hotel will surround you with luxury.

Treat yourself to fine dining from acclaimed chef Marcus Wareing at the Gilbert Scott Bar and Restaurant, or enjoy afternoon tea at Hansom Lounge. The hotel also houses a signature spa, a fitness centre and a heated indoor pool.

Find the essence of five-star luxury at the St. Pancras Renaissance Hotel London.

### Event contact

For more information contact Mark Bignell, Buckinghamshire Learning Trust on [mbignell@learningtrust.net](mailto:mbignell@learningtrust.net)

## Delegate Booking Form

Please complete **ALL** the sections and boxes below including the charging proforma. Any omissions of information could delay the processing of the application.

Delegate Name(s)		
Role(s) in School		
Delegate School		
School Address		
Country		
School Telephone		
Special Requirements (Dietary/Access)		
I would be interested in delivering a session/seminar at Conference		
Email for Confirmation/Invoice		
I agree to the school being invoiced accordingly		
Date		

### Non-Residential Conference Fee - £575 (plus VAT for EU Schools)

This includes full conference attendance including lunch. It also includes the drinks reception and dinner on the 19<sup>th</sup> and 20<sup>th</sup> November. It does not include accommodation.

### Residential Upgrade Deadline – 29 September 2017

For an additional fee of £249 plus VAT per person, per night we are able to upgrade delegates to a full residential package including bed and breakfast accommodation in the newly refurbished 5 star St Pancras Renaissance Hotel. To upgrade please indicate the nights that you require accommodation below

18 <sup>th</sup> November 2017	
19 <sup>th</sup> November 2017	
20 <sup>th</sup> November 2017	
21 <sup>st</sup> November 2017	
22 <sup>nd</sup> November 2017	

### How to Book

Return your completed booking form to [international@learningtrust.net](mailto:international@learningtrust.net) for the attention of Mark Bignell. The booking will be administered, invoiced and confirmed by Buckinghamshire Learning Trust and 100% pre-payment is required.

You will remain liable for payment of 100% of the fees for non-attendance or for cancellations received within 30 days of the event. All cancellations must be made in writing to [international@learningtrust.net](mailto:international@learningtrust.net). Should the named delegate be unable to attend we are able to substitute them for another delegate without additional charge.